SUSTAINABLE DEVELOPMENT REPORT
2020-2021
**SUSTAINABLE DEVELOPMENT OBJECTIVES: 2030 HORIZON**

The Sustainable Development Goals (SDGs) are the international roadmap. Since their endorsement in 2015 by the 193 Member States of the United Nations, KEDGE has made it one of its benchmarks and contributes to their implementation in all of its initiatives.

**THE GLOBAL COMPACT**
Since 2005, the school has signed and endorsed the fundamental values and principles of the United Nations Global Compact (UNGC) in areas such as human rights, employment standards, environment and the fight against corruption.

**HESI: A KEY INTERFACE**
Driven by the school and supported by several UN agency members (UNESCO, PRME, UNDESA, UNEP, etc.) during the Rio+20, HESI is a real milestone in the recognition of the intrinsic responsibility of higher education establishments. Key interface between the academic world and the UN agenda, its vocation is to advance sustainable development in higher education.

**LABEL DD & RS**
The Green Plan is the benchmark for Sustainable Development in French higher education. It is also a self-diagnosis tool for assessing the progress and relevance of the sustainable development actions carried out at the institutions. Since 2014, it serves as the basis for the DD&RS label obtained by KEDGE in 2019.

**PIR**
The Positive Impact Rating (PIR) is a student-led rating launched in 2019 by international student organizations in collaboration with UN Global Compact Switzerland, NGOs and a group of business school experts. The PIR captures the student voice in each school and proposes to measure the positive social impact of the school on society. The PIR is also a tool for school to transform their practices in the long run.

**SIX PRINCIPLES FOR A RESPONSIBLE EDUCATION**
For over 10 years now, the school has been monitoring the progress made in the implementation of its sustainable strategy in line with the six principles for a responsible educational management supported by the United Nations (PRME).

**SULITTEST**
Developed, supported and incubated by our school, the Sustainability Literacy test (Sulitest) was created to help higher education institutions, businesses and organisations to structure and evaluate their approach to sustainability.

The school has made the Sulitest a prerequisite to the students’ academic journey. It is a training and assessment tool to evaluate the students’ knowledge on sustainability. More than 5,000 KEDGE students take the test yearly at the beginning of the school year.
CONTRIBUTE TO THE EMERGENCE OF AN ENLIGHTENED SOCIETY

— KEDGE’s 2025 strategic plan was presented in March 2021. It is based on 5 fundamental pillars: student experience, empowerment, sustainability, inclusivity and economic performance. This plan reflects the school’s desire to reaffirm its commitment to sustainable development, aligned with the United Nations Sustainable Development Goals. KEDGE has been one of the leading organizations to have signed the Diversity Charter in 2011. In 2021, the school reaffirms its commitment to promoting diversity and inclusiveness with a threefold objective: making KEDGE a School of Excellence for all, making respect for others and open-mindedness fundamental values, making KEDGE a representative and exemplary school in its global approach to diversity for its students as well as its employees.

KEDGE, A KEY PLAYER
— What differentiates KEDGE from others is its systemic and global approach in its constant search for excellence and consistency. Being a key player in the emergence of an enlightened society requires a clear vision, a willingness to share resources, skills as well as key performance indicators as part of a formal plan of action. Since 2007, the school has been developing its CSR strategic plan and organizing its deployment around five key axes based on the green plan (the sustainable development reference framework for French higher education establishments): strategy and governance, teaching and training, research, environmental management and social policy. If the school is well-known for its initiatives, it is also recognized for its contribution to the modeling of social responsibility in higher education within the United Nation bodies. A tool for measuring CSR knowledge, the Sulfitest is a KEDGE initiative. It has become one of the tools to monitor the Sustainable Development Goals (SDGs) and one of the seventeen remarkable initiatives in its partnership with the United Nations for SDGs.

THE IMPAKTORS
The School restructured and expanded its community of CSR representatives: the Impaktors. Made up of 80 collaborators, professors and students’ experts, these ambassadors meet every two months. The impaktors contribute to the deployment of projects, initiatives, events with positive impact across the different professions and the school various entities. The network is also a laboratory incubating pilot projects that it helps to grow. It allows for the emergence of new ideas and collective experimentation encouraging greater transversality. KEDGE Impakt makes it possible to federate the school’s growing number of CSR players.

“IT’S BY FRESDKING THAT WE BECOME FRESKER”
The Climate Fresk (la Fresque du Climat) is a fun 3-hour educational and collaborative workshop designed to raise awareness on the essential issues of climate change. It spreads the scientific findings and the impact of climate change, as described in the IPCC reports (Intergovernmental Panel of Experts). Since 2019, new students are able to experience the game in their first week at KEDGE. The organisation of these workshops is done by a certified facilitator. To accompany the dynamics over time, hundreds of volunteers (collaborators, teachers-researchers, students and graduates) have been trained as animators by the members of the Climate Fresk Association. In 2021, KEDGE had 134 facilitators, including 78 collaborators and professors, as well as 36 students and graduates.

INTEGRATION OF A COMPETENCY FRAMEWORK “RESPONSIBLE MANAGER”
In 2021, KEDGE updated its competency framework to assess its employees’ managerial skills. HR teams relied on the responsible manager’s guide published in 2014 by the school and the KEDGE competency framework (Opérateur de Compétences OPCO). The latest consisting of 22 managerial skills and techniques also includes the knowledge of behavioural competencies such as the know-how. Furthermore, it is now compliant with the school’s values (high standards, commitment, open-mindedness, integrity and humility) and the pillars of its new strategy such as sustainability and inclusiveness. This tool, which content became 100% CSR compatible, now serves as benchmark for employee’s annual reviews (self-assessment and appreciation by managers). It is also used as part of the training plan.

THE OBJECTIVE 2025
2021 RESULTS OF THE POSITIVE IMPACT RATING
At KEDGE, the Positive Impact Rating is a CSR performance indicator. Created by students, for students, this evaluation is a recent initiative allowing your generation to address their concerns faced with climate change and the need for social justice. For this second edition, the School has progressed from 0.5 point in all areas and retains level 3 (in progress) with a score of 71 out of 10.

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TRAINING RESPONSIBLE MANAGERS

Through its research work, its commitments within various ecosystems, its pedagogy and the dynamism of its students’ associative life, KEDGE prepares its future graduates to meet the needs of tomorrow’s businesses. In its search to be impactful, the school must give future decision-makers or entrepreneurs all the tools necessary to integrate sustainable development challenges such as social, environmental and good governance in their personal and professional lives.

The transition towards a more sustainable development demands that each one of us participates, innovates, creates mental and good governance in their personal and professional lives. The Grande Ecole Programme took part in a transversal way. KEDGE also has a student-centric approach which offers a personalised and individualised support combining know-how, soft skills, self-knowledge and awareness of others. Its ambition is to become the leading school for those who learn and succeed by doing. The Pro-Acts (action projects) give the opportunity for students to experience transdisciplinary learning and to develop “non-academic” skills. 78% of those projects, in fact, develop a social and/or environmental dimension. At the same time, the Be-I personal development scheme supports the students’ self-awareness and help define their professional projects according to their aspirations. It develops and enhances soft skills and promotes relationships with professionals including recruiters. The courses, the experiential learning, the educational and support tools offered to students will empower them to become tomorrow’s professionals who will give meaning to work and have a commitment to positive impact.

OUR PEDAGOGICAL TOOLS
— All of our programmes include at least one course dedicated to sustainable development and addresses the subject in a transversal way. A CSR major was also launched in 2019 within the Grande Ecole Programme for those who want to specialise further. 2021-2022 will see the launch of an additional programme (Sustainable Innovation) on the Bordeaux campus.

KEDGE proposes a Bilan Carbone® certification for its students since the signature in 2014 of a partnership agreement with the “ADEME” (the French Agency for Ecological Transition) and the “IFC” (Carbon Training Institute). Upon completion of the certificate, students are able to transfer their Climat® licence to their company and have the scientific skills required in order to put forward and implement sustainable decisions. This year, 200 students from the ISLI programme (Global supply chain management) have obtained the certification.

THE ASSOCIATIVE MANAGEMENT COURSE: TECH FOR GOOD

Since 2019, the associative management course is intended for the Grande Ecole programme students. It offers tailor-made support for 6 months. This course of excellence incorporates societal issues and, in particular an awareness for the association “Tech for Good”. This year, the introduction workshop to social and environmental digital management proposed to re-consider the use of technology through the 17 Sustainable Development Goals (SDGs).

The topics focused on proposals for a more human-friendly, more accessible, more diverse and more sober technology. In response to the many challenges addressed during the workshop, some associations have already taken them into consideration in their reflections and new project development.

THE MSc SUSTAINABLE FINANCE, PIONEER PROGRAMME

In Responsible Finance in Europe

Opened this year on the Paris campus, this international master taught in English trains professionals in financial tools with a dual expertise in both financial and extra-financial matters. This programme prepares future managers to the new ethical and societal challenges. A profile that is increasingly sought after by companies integrating those challenges into their investments and strategies.

PRINCIPLE 3: METHOD

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

THE ASSOCIATIVE MANAGEMENT COURSE: TECH FOR GOOD

100% Sustest certified students

ENTREPRENEURIAL PROGRAMME

In October 2020 in Marseilles, KEDGE and the “Apprentis d’Auteuil” have officially announced the opening of the Entrepreneurial school programme. This unique programme dedicated to young entrepreneurs aged 18 to 30 mainly from disadvantaged backgrounds, aims to develop entrepreneurial skills for future business owners. At the end of the fully funded three-year degree course, the 10 student-entrepreneurs will graduate at Bac+4 level from the KEDGE General Management Programme. The programme will be extended to the Bordeaux campus followed by Paris from September 2021.

RECONNECTION WEEK JANUARY

In January 2021, the 1,000 students starting the Grande Ecole Programme took part in a Reconnection Week around the following three discussions: “ME, WE, ALL OF US” connect with yourself (ME), connect with others (WE), connect with the world (ALL OF US). Dedicated to sustainable development, this week of virtual seminars was organised around key moments: conferences, round tables, workshops, personal development, Sustest, the Climat® Freak and a United Nations General Assembly simulation organised by the association SimONU.

THE ASSOCIATIVE MANAGEMENT COURSE: TECH FOR GOOD

Entrepreneurial School programme (Global supply chain management) has obtained the certification.

CARBON FOOTPRINT CERTIFICATION

In the fight against climate change, managing and reducing greenhouse gas emissions is a priority for numerous organisations. Moreover, France environmental Grenelle law made the production of an annual report on CSR matters mandatory for all large companies with more than 500 employees, local authorities and public establishments. KEDGE proposes a Bilan Carbone® certification for its students since the signature in 2014 of a partnership agreement with the “ADEME” (the French Agency for Ecological Transition) and the “IFC” (Carbon Training Institute). Upon completion of the certificate, students are able to transfer their Climat® licence to their company and have the scientific skills required in order to put forward and implement sustainable decisions. This year, 200 students from the ISLI programme (Global supply chain management) have obtained the certification.

OBJECTIVE 2025

Sustainable Development Report 2020-2021

100% Sustest certified students

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The topics focused on proposals for a more human-friendly, more accessible, more diverse and more sober technology. In response to the many challenges addressed during the workshop, some associations have already taken them into consideration in their reflections and new project development.
— KEDGE is one of the European leaders in academic management research, with a very ambitious research production (more than 145,000 quotes received). It is structured around its seven centres of excellence and expertise. The school wishes to strengthen the synergies in its existing centres, create new centres around themes with high potential and develop the impact and visibility of research work among its various audiences (businesses, students, academy and general public/ecosystem). The skills and know-how of the research professors have repercussions on the teaching and its contents, the business practices as well as economic and social factors.

IMPACTFUL RESEARCH
— With more than thirty professors, doctoral students and post-doctoral researchers, KEDGE centre of excellence for sustainable development is the largest centre in Europe. It carries out interdisciplinary research on the socio-economic and environmental impacts of organisations at different levels of analysis. As well as its centre of excellence which sets the school apart, its faculty brings together nearly 200 professors and integrates the challenges of sustainable development in a transversal way in its research (supply chain, marketing and new consumption, food, wine & hospitality, health & innovation, reconsidered finance, creative industries & culture).

INTERNATIONAL PLAYING FIELD
— Our research does not limit itself to academic publications. The expertise of the faculty also disseminates via conferences, contracts with companies or through specialised publications, manuals or case studies. The professors’ publications are not only well known in France but internationally recognised.

Our researchers, whichever their topic of expertise, are catalysts for sustainable and impactful business practices. Through transformative research and education (by producing relevant work for students and practitioners, by working and collaborating in a transdisciplinary way and by engaging strongly in all sectors of activities), they create knowledge that will shape tomorrow’s world.

KPI OBJECTIVE 2025
Each centre of excellence and expertise houses a project or a research chair in the field of CSR.

SUSTAINABILITY AND INCLUSIVENESS RESEARCH
Our researchers contribute to the emergence of new knowledge and new practices. Four research chairs are funded by partners in the field of sustainability and inclusiveness. Responsible Consumption with Vin & Société, Finance Reconsidered with Candriam, the Management and Disability chair with Société Générale and the Omnichannel Distribution chair with Sephora. Four chairs and four themes that create a link between teaching, research and application in the socio-economic world.

PRINCIPLE 4: RESEARCH
We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

INVICIV CYCLO
The INVICIV project has been retained in the national plan for the development of cyclo-logistics, published by the Ministry of Ecological Transition. It is the result of the collaboration between the Supply Chain centre of excellence (CESIT) at KEDGE and La Poste funded by ADEME (the French Agency for Ecological Transition).

The objective is to assess the operational and environmental performance of cyclo-logistics deployment in dense urban areas for parcel distribution as part of a pilot project over the course of a year. This unique national experiment aims at reducing greenhouse gas emissions, urban congestion and energy consumption. This project is part of the research for alternative delivery for a cleaner, freer, quieter and better shared city.

VITIREV
VITIREV has been selected within the framework “call for projects - territories of innovation” led by the Nouvelle-Aquitaine region. It federates the different regional partners to develop the sustainable viticulture of tomorrow. KEDGE is a key player with its centre of excellence Food, Wine & Hospitality which produces a multi-themed research on wine tourism. The school’s researchers have also mobilised their network of partners within their regions and on an international level through surveys and field studies on current practices of the wine tourism sector.

LA FUMAINERIE
Based in Bordeaux, the association “La Fumainerie” supports the regions transition in their nutrition-excretion system. The objective is to experiment with ecological sanitation and set up a network for collecting and recovering waste from dry toilets offered to individuals in the city, in order to produce organic fertiliser for agriculture. This two-year experiment must respond to the social acceptability, the technical feasibility, the environmental efficacy and the economic sustainability to reuse human excrement at source. A team of researchers at KEDGE supports La Fumainerie initiative and study not only its cooperative model but also the motivations of the co-producers to install dry toilets.
PROMOTING EQUALITY OF OPPORTUNITY AND TREATMENT

—at KEDGE wants to be an inclusive school. A school of excellence for all, role model and exemplary for its students, faculty and collaborators. A school which promotes respect for others and open-mindedness. In this context, KEDGE is supporting three main areas: student support, human development of its employees and support for companies facing social challenges.

Inclusiveness and the fight against inequality and discrimination is a priority for the school. It builds its strategy embracing the challenges of disability, gender equality and social openness.

MEASURES IN PLACE

— At KEDGE, we believe that inclusion is an opportunity. We contribute through our initiatives to the economic activity (internships, work-study, employment) and the animation of our regions (events, contribution in various networks and participation in debates) to lessen inequalities for our student community and voluntary associations. With the signature of the disability agreement, KEDGE also supports collaborators and promotes the recruitment of workers with disabilities.

The reporting Unit, already in place, is dedicated to the fight against discrimination, particularly in sexual, sexist and homophbic situations. It is part of the wellness system consisting of trained volunteers and psychologists who support students with their daily struggles.

As far as gender equality is concerned, KEDGE has implemented a catch-up plan and allocated a specific budget to overcome the gender pay gap within the next three years.

The school also acts within its regions to support equal opportunities from secondary school onwards and open doors to higher education to a wider audience via the scheme ‘Cordées de la réussite’. Its scheme KAP (KEDGE Access Programme), its emergency funding as well as scholarships contribute to remove the financial and social obstacles that could otherwise limit access to higher education.

At last, the second promotion of the Entrepreneurial School, a three-year active in promoting gender equality, KEDGE has set itself the challenge to sway female entrepreneurship where they are still a minority.

EMPOWERING OUR FEMALE STUDENTS

KEDGE has appointed a Dean for Inclusiveness in March 2021. For Anicia Jaegler, inclusiveness is about addressing all forms of discrimination: gender, sexual orientation, religion, national and social origin, disability. Her first mission is to set up an inclusiveness index that will allow the monitoring and the implementation of concrete and impactful initiatives.

PRINCIPLE 2: VALUES

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

TOOL TRAINING FOR DIGITAL INCLUSION

The commitment of KEDGE’s teams allows for an educational setting adapted to students with a disability. This implies that the supporting teams also receive training. KEDGE relies on Microsoft solutions and organises workshops to empower students of all abilities with digital learning tools. Learning to use simple tools facilitate learning, monitoring and the support of students with a disability (magnifying glass, voice dictation, integrated translation, reading documents aloud, subtitles, etc.). The IT teams are trained to offer regular short and hands-on sessions on these constantly evolving tools.

OBJECTIVE 2022

Creation and monitoring of an inclusiveness index

KPI

PRIME

FIGHT AGAINST SEXIST AND SEXUAL VIOLENCE

Since the implementation of its reporting Unit in 2018, the school is committed to fight against sexist and sexual violence. It has organised a campaign over a period of three months, including key highlights. The campaign started with an awareness week organised by the student community and voluntary associations. All students were invited to sign the national student responsibility charter put in place by the National student office in Management schools (BNEM – Bureau National des étudiants en École de Management).

The activities continued with a conference on the origins of male domination and the show ‘Contes à Rebours’ by Tiphaine D. on gender stereotypes. A United Nations General Assembly simulation organised by the association SimONU concluded the campaign awareness.

TELEMAQUE

Becoming a school more representative of our society entails strengthening our initiatives on social and territorial openness. Already very active in promoting gender equality, KEDGE has signed a three-year partnership with the Télémaque association, which aims to increase the potential and chances of success of secondary school students from disadvantaged backgrounds. A total of sixteen students are being mentored by KEDGE’s collaborators.

SOLIDARITY

To support the education of its most vulnerable students, the school has been running an emergency fund in addition to the scholarships already offered. Its aim being to assist students who are suffering severe financial distress. To demonstrate their solidarity, collaborators have organised a sports challenge with the slogan ‘move to get things moving’. The idea being to count steps on the KPIUH application. Each step is converted into points which is then converted into euros. As a result, €25,000 has been raised towards the emergency fund making it possible to help even more struggling students.

EMPOWERING OUR FEMALE STUDENTS

KEDGE has set itself the challenge to sway female students towards specialised training and entrepreneurship where they are still a minority. As a result, the school contributes to quicken economic and professional equality between women and men through education, courses adapted to female leadership as well as concrete initiatives such as preparing students for professional interviews or salary negotiation.

The school has also participated in the ‘Assises de la Parité’ and ‘Génération Égalité d’Open Diplomacy Forum’ in preparation for the UN Women’s Forum to discuss gender parity in businesses with the Minister responsible for equality between women and men.

KEY ACHIEVEMENTS 2020-2021

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TO BE A ROLE MODEL ON OUR CAMPUS

Environmental compliance is one of the challenges taken on by KEDGE after signing its climate commitment in 2009 at the United Nations Climate Change Conference in Copenhagen. Initiative reinforced with the sustainability pillar of its 2025 strategic plan. For the past fifteen years, the school has set out to evaluate its carbon footprint (scope 3) every three years which allows for its monitoring and management.

CLIMATE PLAN

The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender. The ecological transition has been in place for each tender.

ENVIRONMENTAL PLANNING AND SUSTAINABLE DEVELOPMENT

The school has also renewed its partnership for three years with the Caisse des Dépôts et Consignation Biodiversité (CDC Biodiversité), the French Bird Protection League (LPO), school partners, and professors from the Centre of Excellence for Sustainability. Topics such as biodiversity issues, climate resilience, social impact and regional anchoring have therefore been integrated as part of their studies. The best pitched projects were rewarded. To complete this first approach, a conference on the challenges of biodiversity was proposed by Tarik Chekchak, expert in biornimicry.

RESPONSIBLE DIGITALISATION

In order to be responsible, the challenge lies in rethinking our digital use towards a more sustainable digitalisation. In 2020, the school won a call for projects supported by the consulting firm Utopies as part of the ‘Responsible Digitalisation’ pilot project which includes three key initiatives:

- The reduction of carbon footprint and waste related to digital equipment and usage by extending the life of the equipment, refurbishment of obsolete material, lowering the cloud storage and responsible purchasing.
- Accessibility for all, through training in digital inclusion tools and the reduction of the digital divide through equipment donations or loans.
- A behavioural change from the whole community by raising awareness, training and making the process more accessible allowing the implementation of new practices.

The results: 17 tonnes of reconditioned and recycled waste, 120 students trained at Tech for Good and 40 mentors from the HandiKap network trained in digital inclusion tools.

ENERGY CHALLENGE AND SUSTAINABLE DEVELOPMENT

The first edition of the Engie Academic Challenge, an inter-school competition on general knowledge about energy and sustainable development took place in March 2021 and was organised by ENGIE, one of the school’s partners. For this 100% digital edition, 1,500 students from 13 different business and engineering schools across the country have tested their knowledge. Supported by the Deputy General Director,

PRIME

PRINCIPLE 5: PARTNERSHIP

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

KEY ACHIEVEMENTS 2020-2021

2400 FUTURE MANAGERS TRAINED IN BIODIVERSITY

1st year students from the Grande École Programme and KEDGE Bachelor have worked towards case studies designed with the Caisse des Dépôts et Consignation Biodiversité (CDC Biodiversité), the French Bird Protection League (LPO), school partners, and professors from the Centre of Excellence for Sustainability. Topics such as biodiversity issues, climate resilience, social impact and regional anchoring have therefore been integrated as part of their studies. The best pitched projects were rewarded. To complete this first approach, a conference on the challenges of biodiversity was proposed by Tarik Chekchak, expert in biornimicry.

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COMMITTED TO BIODIVERSITY

In October 2020, KEDGE took part in the National Biodiversity and Economy Forum which aims to engage businesses in support of biodiversity. Having already signed the Responsible Business charter for nature by the French office for biodiversity, the school has also renewed its partnership for three years with the Caisse des Dépôts et Consignation Biodiversité (CDC Biodiversité) to support regional projects for the protection and restoration of biodiversity.

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**KEDGE / Sustainable Development Report 2020-2021**

**Key Performance Indicators**

**Strategy & Governance**
- 45% of incubated projects in our entrepreneurship support structures occur around Sustainable Development and Social Responsibility (265 projects) (+2019)
- 70 collaborators voluntarily engaged in one of our support schemes (Wellness: 19, Reporting Unit: 11, Handikap: 40) (+2019)
- 150 K€ Global annual budget dedicated to the Sustainable Development and Social Responsibility strategy (+2019)

**Education & Training**
- 36% of internships dedicated to or linked to Sustainable Development and Social Responsibility (+2019)
- 85% of graduates proclaim to apply the principles of responsible management in the yearly survey (+2019)
- 78% of initiatives and Pro-Acts students include Sustainable Development and Social Responsibility criteria (+2019)

**Research**
- 50% of research professors publish on a topic dedicated to or linked to Sustainable Development and Social Responsibility (+2019)
- 160 research thesis led by students dedicated to or linked to Sustainable Development and Social Responsibility (+2019)
- 117 disabled students supported by the school (+2019)
- 918 K€ in scholarships based on social criteria and emergency funds (+2019)
- 13 chairs and transdisciplinary research projects led by our researchers linked to Sustainable Development and Social Responsibility (+2019)

**Social Policy**
- 76/100 index of professional equality between men and women (+2019)
- 117 disabled students supported by the school (+2019)
- 918 K€ in scholarships based on social criteria and emergency funds (+2019)
- 10 KT CO₂/Year Carbon footprint (expanded scope 3) (+2019)

**Environmental Management**
- 100% green electricity on our Bordeaux and Marseille campuses (+2019)
- 75 to 90% of waste recycled and recovered by the school (+2019)
## A Long-Standing Commitment

### Launch at KEDGE
- Responsible Campus
- Comity 21
- 1st Simonu
- 1st Sustainable Performance Chair
- 1st Project 'Cordees de la Réussite'

### Membership-commitment
- Finance Reconsidered Chair
- Responsible Purchasing Chair
- Foundation for Responsible Management
- UNEP-GUPES

### Initiated-led by KEDGE
- HESI (Higher Education Sustainability Initiative)
- SULITEST
- Wellness and Work Chair
- Equal Opportunities: The KAP Scheme
- Associative Network of CSR Mentors
- Reporting Unit Scheme
- SDSN* France
- Management and Disability Chair
- Entrepreneurial School
- SDG Agreement
- 1st SULITEST Report to the United Nations
- DD&RS Labelling (Sustainable Development and Social Responsibility)

### Events
- 2005: Global Compact
- 2006: CSR Management
- 2007: Responsible Management Network
- 2008: 1st Carbon Emission Results
- 2009: Sustainable Development Committee
- 2010: 1st Sustainable Development Report
- 2011: Mandatory Sustainable Development Programme
- 2012: CSR Mentor’s Network
- 2013: Business as Unusual Chair
- 2014: Wellness Scheme
- 2015: CSR Research Cluster
- 2016: Platform for Sustainability Performance in Higher Education
- 2017: COP21 Education Conference
- 2018: Handikap Scheme
- 2019: SDG Agreement
- 2020: 1st Feedback on Climate
- 2021: Omnichannel Distribution
- 2021: And Network Design Chair

* Sustainable Development Solutions Network