MADE in Med – Crafting the future Mediterranean
Rome, April, 18th - 19th

The Presidency of the Council of Ministers of Italy, the Italian Agency for the Territorial Cohesion and the Region of Sud Provence-Alpes-Côte d'Azur of France, the Managing Authority of the Intreg MED Programme invited the iBLUE Lead Partner to the “MADE in MED – Crafting the future Mediterranean” event on 18th and 19th April 2018, in Rome, Italy.

Built on the concept of Fablab: "Fabrication Laboratory", this event presented the first results of 90 projects through a conference and an exhibition. These two days represented an opportunity to convey the idea and values of co-working, knowledge sharing and innovation but also to look towards the future of cooperation in the Mediterranean.

This was an innovative event where Lead Partner had the opportunity to feel, test and taste the Mediterranean territorial cooperation, get inspired and connect with people.

Climate change, blue economy and inclusive growth were on the spotlight of this conference. All projects illustrated how they contribute to these three major challenges. Throughout the day, participants had the opportunity to discover the Lab Area “Tasting and testing MED”, where the display of projects’ results took a concrete, visual form.

An illustration of discussed topics
After a first day dedicated to discovering and experiencing Interreg MED projects’ achievements, the second day focused on the Interreg MED vision and the post-2020 perspective:

“How can we enhance synergies and territorial impact for a sustainable prosperous Mediterranean?”

The future of cooperation in the region was discussed on a political level, first with PANORAMED, the governance project, then with national and European high-level officials and decision-makers.

A networking cocktail also gave participants the chance to connect with each other.